



Seminars led by  
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## Achieve Your Strategy Seminar Series

Fundraising Strategy Development Tailored To Your Nonprofit Organization

The **Achieve Your Strategy** seminar series equips nonprofits with the tools for success. Five online sessions walk you through the process of developing strategies for fundraising success; an hour of one-on-one counsel allows Achieve to assess your progress and provide tailored guidance.

### What is the Achieve Your Strategy Seminar Series?

Five online webinar sessions and one hour of one-on-one phone consultation with an Achieve consultant, who will provide you with the knowledge and tools you need to lead your organization's fundraising efforts to new heights. **Seminars limited to 20 participants.**

### Who should participate in the Achieve Your Strategy Seminar Series?

The **Achieve Your Strategy** Seminar Series is for nonprofit CEOs, Executive Directors and Development Directors, who have the ability to affect change in their organizations and execute strategic plans. The sessions are also open to board members with leadership roles in their organization's development functions. One registration allows anyone from your organization to participate; including board members.

### How is the Achieve Your Strategy Seminar Series different from other seminars?

Unlike many workshops that result in workbooks that get parked on a shelf, the **Achieve Your Strategy** Seminar Series will help you develop an executable plan and provides one-on-one sessions with veterans who have counseled hundreds of organizations to achieve greater fundraising success.

### Seminar Benefits

<b>Attend Without Leaving Your Office</b> No Travel or Hotel Fees. No Lost Time.	<b>Interactive Environment</b> Ask Questions. Share Experiences.
<b>Individual Attention for Developing Your Strategy</b> Create a Customized, Executable Plan	<b>Two Hours of Counsel to Review Your Plan</b> Feedback from Successful Fundraising Veterans

Register to participate in the *Achieve Your Strategy* Seminars at [www.AchieveYourStrategy.com](http://www.AchieveYourStrategy.com) or call 317-637-3000.





**An Incredible Value!  
Worth Over \$1,500!**

**With Six Hours  
of Counsel**

**Achieve Your Strategy Seminar Sessions**

**Review of Current Fundraising Programs/Success:**

An introduction to the sources of philanthropy and successful development practices.

**Philanthropic Opportunity Analysis:**

A process for strengthening existing relationships and identifying new funding opportunities.

**Determining Where Changes Can Be Made:**

A thorough evaluation tool for prioritizing improvements to your development program.

**Creating a New Fundraising Strategy:**

Define goals, establish benchmarks and create a dashboard for success.

**Board Engagement for Fundraising Success:**

Ways of introducing new solutions for an old challenge.

**One-on-One with Consultant – Final Review of Plan**

**What you'll get from the Achieve Your Strategy Seminars**

<p><b>Workbook</b> A 30-page Seminar E-book</p>	<p><b>Case Studies</b> Three Real-Life Examples</p>	<p><b>Articles/Briefs</b> Guidance Resources</p>	<p><b>Templates</b> Worksheets &amp; Outlines</p>
<p><b>Presentations</b> Copies of All 7 Seminars</p>	<p><b>Executable Plan</b> Leave with a Custom Strategy</p>	<p><b>CFRE Credit</b> Up to 10.5 CFRE Points</p>	<p><b>Proven Strategies</b> Tested Strategies for Success</p>
<p><b>Access to Achieve Website</b> Access to More Than 100 Expert Resources &amp; Monthly Webinars</p>		<p><b>Two Hours of Counsel</b> One-On-One Counsel to Develop &amp; Review your Plan</p>	

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Continuing Education